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Q & A with Adonis Vinieris:

Q: How has business been in general in 2014?

Adonis: Following several years of recession, which has been felt deeply all around the world, we have had our busiest period since the company was formed over 12 years ago, and are seeing unprecedented levels of interest and sales in 2014.

Q: How do you explain this new level of interest and sales?

Adonis: I believe it is a combination of factors, such as a return to confidence in the Greek economy, and indeed Europe as a whole; A consistent upsurge in the strengthening of the pound against the Euro during the past 12 months; The Kefalonian property market did not nose-dive like many other markets around the world, so people are confident that their decision to invest in Kefalonia will always lead to a secure investment for the future: Finally, Vinieris Real Estate have been very pro-active during recent years in anticipation of this upsurge and have introduced many innovative marketing strategies to help keep us ahead of our rivals, which is now reaping us benefits.

Q: What strategies have you introduced?

Adonis: We have acquired space, and invested in an exhibition stand at the airport of Kefalonia. We have an in house publication/brochure outlining the company philosophy and the buying process in Kefalonia, together with an abundance of useful information & testimonials. We have attended and continue to attend property exhibitions around the world, and as you will see in this newsletter, we have a stand at the forthcoming 'A Place n The Sun' exhibition in the UK. We are partnered with 'Rightmove Oversees' in the UK, which is the largest overseas property portal in Europe. We have completely revamped our website to make it more user-friendly, more informative and also believe we now have a fantastic showcase for our property & land portfolios.

Q: What does the immediate future hold for the Kefalonian property market?

Adonis: I believe that right now is the premium time to buy in Kefalonia, as the huge upturn in sales we have seen, will ultimately lead to an upturn in the price of property on our idyllic island.

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The rise in tourism to Greece dwarfs Mediterranean rivals:

The growth in the number of tourism arrivals in Greece in the year to July was almost three times that of rival Mediterranean destinations such as Turkey and Spain, according to The Bank of Greece data.

The data showed that the number of visitors to this country increased by 20.8 percent to 10.49 million in the first seven months of 2014.

At the same time Turkey posted a mere 6.8 percent rise and Spain a lower than anticipated 7 percent increase.

Visitors from the US to Greece rose by a quite remarkable 28.5 percent in the same period.

Travel receipts grew 13.8 percent to 6.68 billion euro.

All indications show that the rise will continue on through the remainder of 2014, and underlines the optimism we have seen so prevalent in Kefalonia during this current summer season.

Greece is now well on the way to recovery, and is indeed showing signs that the economy is actually beginning to out-perform pre crisis levels in certain sectors.

Join us at the 'A Place in the Sun Live' exhibition:



Vinieris Real Estate is proud to announce that we will be temporarily moving our Kefalonian operations, and coming to the UK for 3 days.

We would like to invite all our clients to join us on stand E74 at the exhibition from 3rd to 5th October.

We have negotiated free tickets for our specific clients (normal entrance price is £10 per person), and you can obtain these by using our dedicated free e-ticket link below.

Link: <http://www.aplaceinthesun.com/etickets/Vinieris-Real-Estate.aspx>

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Captain Corelli Villa 'for sale':

Captain Corelli Villa has been an attraction for many paparazzi after the famous actor Nicolas Cage personally chose to stay there during the filming of the movie, 'Captain Corelli's Mandolin'. This stunning residence stands majestically over the amazing beach of Antisamos, and affords stunning panoramic views to the sea & the island of Ithaca, and is located in one of the island's most naturally beautiful surroundings.



Captain Corelli Villa is impeccably designed and exudes a feeling of cool luxury. Due to its incredible location in this serene landscape, and its unique design, the villa is a true haven only few minutes' drive from the magical beach of Antisamos and the pretty harbour port of Sami. It presents an ideal investment opportunity whether for holiday or permanent residence, and you can view much more information on our website: www.kefalonianproperty.com and using our search engine to select property ID 2408

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Exchange rates continue to rise:

The Sterling:Euro exchange rate at the time of going to press was almost at a 3year high, with £1 buying you 1.2809 Euros. The consistent upturn in the strength of the pound, gives potential investors from the UK larger funds available to purchase in Kefalonia, almost a 20% increase compared to just a few years back. We are now seeing unprecedented levels of interest & sales in property & land during the Summer of 2014, and we expect this interest to continue during the remainder of this year and on into 2015 and beyond, spurred on by the growing economic confidence felt around the World, and especially throughout Europe. This growing confidence in Greece is once again filtering down into the property market here in Kefalonia, which is predicted to grow considerably in the next 12 months. If you are considering purchasing and investing here in Kefalonia, now is the prime time to do so, as property prices are predicted to increase in the very near future. Vinieris Real Estate can help you to realise that dream, and we have a huge array of property/land available for immediate purchase, so please take a few moments to browse thro' our extensive listings at: www.kefalonianproperty.com

Stop Press:

Vinieris Real Estate & Developments, are proud to announce that their latest brand-new and exciting off-plan development will be launched at the upcoming 'A Place in the Sun Live' exhibition at the NEC, Birmingham on 3rd to 5th October. This exclusive development of 5 individual & luxurious properties will consist of 2 & 3 bedroom villas, each complimented by their own private swimming pool, walled gardens and breathtaking views. The development will be perched on the edge of a truly idyllic valley, surrounded by olive groves & mature trees, and located in the tranquil & picturesque setting of Kleismata Village, Livathos region of Kefalonia.

The stunning views of the coastline of Kefalonia combined with the imposing vista of Mount Ainos in the distance are what will make this particular project so appealing, and we envisage demand will outstrip supply, as these properties are very limited in number.

Please, if you can find time to visit us at the exhibition you can to see the launch of this stunning off plan development, and if you cannot make it to the NEC, please enquire today and be one of the first to hear the details about this fantastic opportunity to own the villa of your dreams, at a truly affordable price.

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